

Progress

JCI QUEENSWAY OFFICIAL MAGAZINE

2024 ISSUE 2

COVER STORY

AN INTERVIEW WITH

Dr. SANDY LAU

Ambassador of Community Development Project
"Care for Left-behind Elderly"

2023

Ten Outstanding Young Persons Selection
Awardee



MESSAGE FROM THE CHAIRMAN OF PUBLICATION COMMISSION

On behalf of the team, I would like to say thank you so much for reading our Progress Issue 2 issued by JCI Queensway.

In this edition, we successfully invited Dr. Lau Sin Ting, Sandy who was awarded as one of the Ten Outstanding Young Persons (“TOYP”) in 2023 for the cover interview. Apart from that, we include reviews from our different areas and new members’ introduction as well.

I hope you find something interesting and useful here. Happy reading and see you at the activities of JCI Queensway very soon!



Best regards,
Allen Po

ACKNOWLEDGEMENT



Tiffany Leung
2024 President



Kiki Chow
Chief Editor



Allen Po
Publication Commission
Chairman



Jasmine So
Interviewer

Matthew Lam
Interviewer

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Ambassador of Community Development Project
“Care for Left-behind Elderly”*



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JCI CREED

We believe:

- That faith in God gives meaning and purpose to human life;
- That the brotherhood of man transcends the sovereignty of nations;
- That economic justice can best be won by free men through free enterprise;
- That government should be of laws rather than of men;
- That earth's great treasure lies in human personality;
- And that service to humanity is the best work of life.

JCI MISSION

To provide leadership development opportunities that empower young people to create positive change.

JCI VISION

To be the foremost global network of young leaders.

JCI QUEENSWAY INTRODUCTION



JCI Queensway is one of the 21 local chapters of JCIHK. It was formed, for the first time in the history of JCIHK, by a group of prospective members with the assistance of a few senior members in 1984. JCI Queensway is a mixed chapter using English as the official language. Originally it is formed with the individuals from a variety of professions. It seeks to harness this diversity to create positive change. Over the years, JCI Queensway has been actively involved in various projects with the aim of serving the community as well as providing training to its members. Now our aim targets at caring about the community, serving and rewarding the community.

JCI Queensway represents a network of highly-motivated and forward-looking young people between the ages of 18 and 40 who come together to under a common mission: "to contribute to the advancement of the global community by providing the opportunity for young people to develop the leadership skills, social responsibility, entrepreneurship and fellowship necessary to create positive change". In addition, JCI Queensway provides opportunity for individual to excel in their personal development under the four areas: individual, community, international and business. Over the past 39 years, JCI Queensway has been actively involved in various projects with the aim of serving the community as well as providing training to its members.

JCI HONG KONG INTRODUCTION



Junior Chamber International Hong Kong (JCIHK) (formerly named as "Hong Kong Junior Chamber"), inaugurated in 1950, is affiliated with the worldwide leadership development organization – The Junior Chamber International (JCI). JCI has a worldwide membership of over 200,000 and more than 100 countries around the world.

In Hong Kong, we have about 2,000 members representing a network of highly motivated and forward looking young men and women who are mostly entrepreneurs or executives from a wide range of trades and businesses. The active members are between the ages of 18-40 from 21 local chapters, who make full use of their leisure hours to work for the betterment of the community and themselves.

The purpose of Junior Chamber is to provide development opportunities that empower young people to create positive change.

MESSAGE FROM

TIFFANY LEUNG

JCI QUEENSWAY PRESIDENT

Greetings everyone! I am proud to present to you the second issue of our publication "Progress" from JCI Queensway.

As we draw to a close in October, we are pleased to report that nearly all of our projects have successfully completed. However, this is not the end, but rather the beginning of the seeds we have sown in people's hearts and in our community.

We have nurtured and developed our members through a variety of projects, including the Business Affairs Project "Extraordinary Branding Awards", the Community Development Project "Care for Left-behind Elderly", the International Affairs Project "International Explorer", and the Leadership Development Project "Walking with Leaders".

We analyzed the needs of our society, developed plans and took action to address these issues, executed our ideas and plans, and finally reviewed our impact. Through this framework, we served the community through the initiatives of our projects.

In this issue of our publication, we outlined the progress and impact of our projects. As you read this, we encourage you to imagine yourself as one of us, and join us in enhancing our development and contributing to the advancement of the global community.

With deep appreciation for our publication team, we are proud of our members, and our members are proud of JCI Queensway.

Tiffany Leung

2024 President



MESSAGE FROM

KIKI CHOW

THE CHIEF EDITOR

It gives me great pleasure to write a message to the members of JCI Queensway.

We had an amazing trip to Kuala Lumpur Malaysia recently to meet our sister chapter - JCI Kuala Lumpur Mandarin (JCI KLM). Besides attending the Installation Awards Banquet of JCI KLM, we had a fantastic corporate visit to Ban Lee Hin Group and enjoyed a number of delectable meals at various restaurants and cafes. We also received many souvenirs from JCI KLM members. Read about this trip in this second issue of our magazine, PROGRESS 2024.

This year's theme for JCI Queensway is "Lead with Pride".

In this issue, our leaders had the privilege to talk with Dr. Sandy Lau (2009 Miss Hong Kong Winner) She is the Founder and Chair of the London Ball Foundation and of Mindful Mandarins Foundation. In 2023, she was one of the Ten Outstanding Young Persons of the Year selected by JCI Hong Kong.

In addition, we have articles on dine with Past President Senator Jean-Francois Arnold, our Nansha & Zhuhai Tour, our 40th anniversary dinner, Extraordinary Branding Awards 2024 and our Community Development flagship project "Care for the Left Behind Elderly".

Our members also contributed articles on our leadership workshops which were about Disney's creativity strategy, media training and crisis management. Most importantly, a number of new members introduced themselves in this issue.

Our members come from many different backgrounds and professions, but all are between 18 - 40 years old and share common values and a passion to develop ourselves and help improve our communities. With the support of the Board of Directors and members, our chapter remained committed and excellent in 2024. I encourage members to engage in all our activities to ensure that our chapter maintains its vibrant and fun vibe. You can attend business visits and networking events, participate in various workshops, travel to international events or run different projects. We also enjoy meetings socially and many members have formed great friendships through JCI.

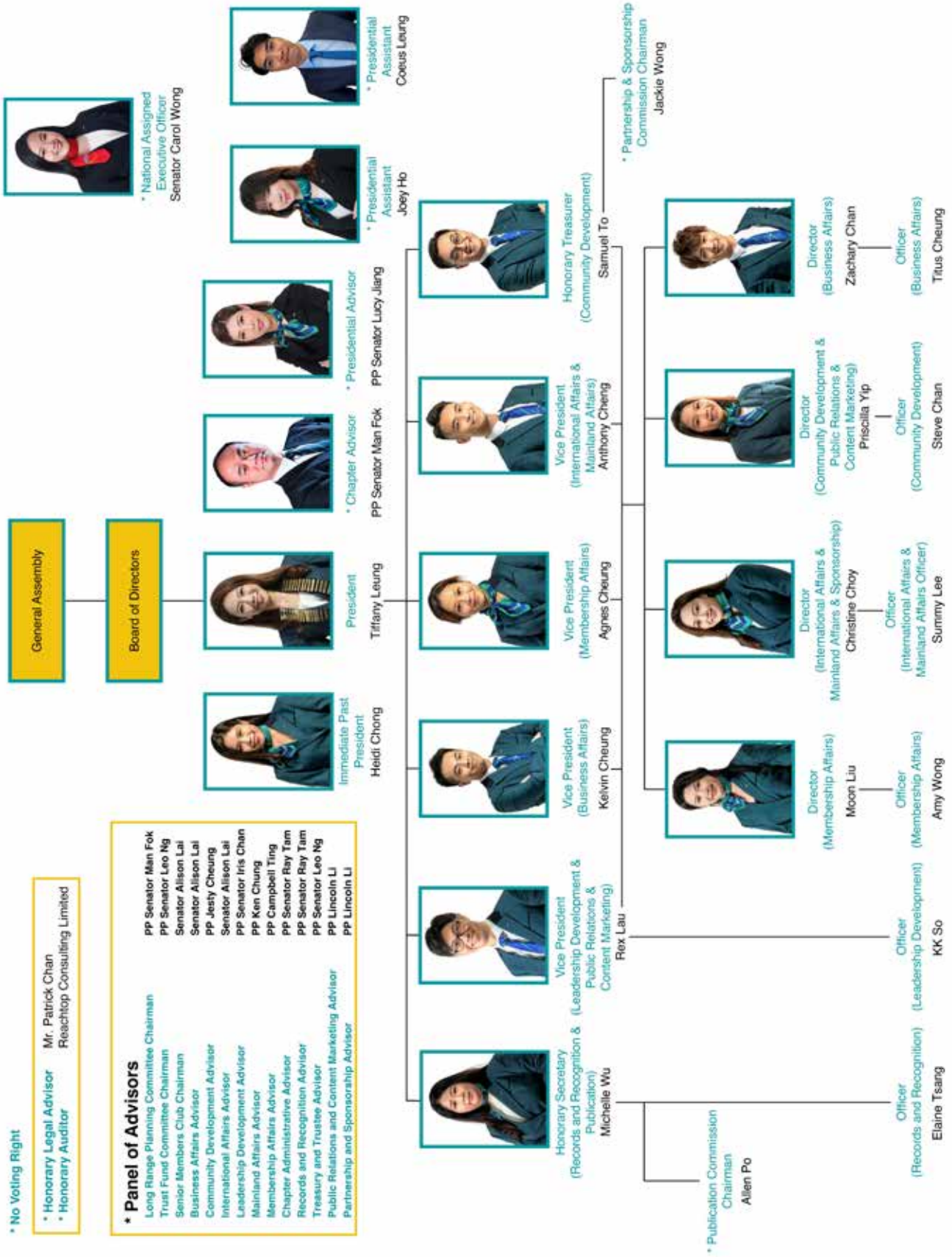
Words are just words and sometimes can be inadequate. It is far better to experience, so do come to our next Monthly Fellowship Gathering and discover more!

For details of JCI Queensway fellowship meetings, please refer to <https://www.jciqueensway.org.hk/en/index.php>

Kiki Chow

Chief Editor





ORGANIZATION CHART

JCI QUEENSWAY 2024

YEAR PLAN JCI QUEENSWAY 2024

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Monthly Fellowship Gathering	Inaugural Ceremony	Cultural Night	IA Workshop	40th Anniversary Banquet	LD Workshop	Half-Year Award Presentation	IA Workshop	Mental Health Workshop	Annual General Meeting	LD Workshop	CEO Forum	Annual Award Presentation
Member Extension	PMO I	PMO II	PMO II			PMO III						PMO IV
Member Retention	Dining Series				Dining Series			Dining Series		Causal Gathering Mid-Autumn festival party	Dining Series	
International Affairs	Reception of Sister Chapters			International Business Matching		ASPAC & Sister Capter visit (JCI Kuala Lumpur Mandarin)			Sister Chapter Visit JCI Okinawa	World Congress		
Mainland Affairs				GBA Inspection Tour								
Public Relations		Cross Chapter Hiking & Fcl Chun writing				Love Express Event						
Leadership Development		Opening Ceremony & LD Workshop	LD Workshop			JCI Official Course	Closing Ceremony					
Community Development	Elderly Home Visit		Home Visit & Survey Result Announcement			Smart phone workshops	Fun Day with Eldersites & Youth					
				CD Project			Volunteer Service					
Business Affairs		Nomination		Nomination		Asia Pacific Business Exchange	Award Ceremony			Business Exchange		
Records & Recognition				GBA Inspection Tour Inno EX								
Publication	Progress I								Progress III			
TREASURY	Fund Raising & Collection of Membership Fee				Progress II							
Content Marking												
						Supervising and Managing Financial Affairs						
						Managing Social Media and Promotion						
Senior Members Club	Happy Hour Gathering			Outing			Dinner Gathering					
											Se Sa Ladies Purse Horse Racing Day	

2024 BOARD OF DIRECTORS



LEAD with PRIDE | JCI QUEENSWAY 2024 SLOGAN

The theme of JCI Queensway 2024 is "Lead with Pride – for the next generations of leaders to come ". It exemplifies the commitment to nurturing future leaders and creating a legacy of excellence.



- We Lead and Empower members, Articulate our vision and be Determined.
- We Provide care for the people in need in the community.
- We Reconnect the dual circulation of domestic-international and JC-non JC.
- We Integrate international resources and our members to connect them to the world.
- We Develop members to be leaders.
- We Engage all our members, partners and friends to celebrate the 40th Anniversary of JCI Queensway.

AN INTERVIEW WITH

Dr. Sandy Lau

Ambassador of Community Development Project - "Care for Left-behind Elderly"



Matthew: Hello Sandy. Nice to meet you. Could you briefly introduce yourself?

Sandy: I was born in Hong Kong, and after having gained some international experience, I'm dedicated to improving my home town for the next generation. I studied in the UK for more than a decade and graduated from University College London, majoring in Economics. After that, I joined Goldman Sachs' graduate program before participating in the 2009 Miss Hong Kong Pageant, which I was lucky enough to win. Part of the mission of Miss Hong Kong is to support charitable work and to promote Hong Kong, so I joined Wai Yin Association, a charitable organisation formed by past Miss Hong Kong over 40 years ago. I served the Association for 10 years and was honoured to be elected as the President of the Association for 4 of those years. During my term, I initiated different types of projects such as the "Care for elderly" campaign, where we visited elderly homes with mental health specialists. The campaign helped to raise awareness of potential mental health issues and how to address these. In Hong Kong, the depression rate among the elderly population is high. Generally, the population is ageing so more people are facing pressure and challenges after retirement, elderly people who live alone are amongst those who suffer the

most from these issues. I think this elderly campaign from JCI Queensway is very meaningful, and I am delighted to extend my support since this is a cause I deeply care about.

Matthew: Can you let us know a bit more about you and your work?

Sandy: I co-founded two charitable organizations called Mindful Mandarins Foundation and the London Ball Foundation. What drove me to establish Mindful Mandarins was a sense of cultural belonging. I moved to study in the UK for many years when I was still young, before I felt I had mastered Chinese Culture and language. So I understand the importance of learning in early childhood to help with one's Chinese fluency and knowledge, and



AN INTERVIEW WITH

Dr. Sandy Lau

Ambassador of Community Development Project - "Care for Left-behind Elderly"



by extension to develop cultural confidence. We work with teachers that are experts in teaching kindergartens kids, using our tailor-made teaching materials and curriculums to provide ten-week Mandarin and Chinese culture courses to kindergartens as part of their curriculum. In addition to our courses in schools, we also run a program that teaches university students to teach ethnic minority children Mandarin and Chinese Culture.

The London Ball Foundation hosted the 2024 Education Summit at the Chinese University of Hong Kong, and it was designed to convene some of the world's most influential educator and industry leaders. Our ultimate goal is to provide a platform for the distinguished alumni networks and encourage talents to return to the city to educate, invest, work and invent for the future generations. One of our key initiatives is called the "My Dream Program". It aims to expose young teenagers to a diverse range of career paths, fostering a sense of exploration and encouraging thoughtful consideration of their future vocations according to the Sustainable Development Goals (SDGs) as a guidance on how to contribute to the world. Participating students engaged in research on SDGs, writing tasks

and presentations. We presented the pupils with awards and networking opportunities within our alumni networks to assist them to achieve their own dreams. And last year, I was pleased to see the impact of these initiatives recognized, when I was awarded as one of the Ten Outstanding Young Persons in Hong Kong. I will continue to contribute to society through these two charities and other meaningful causes that may need my help. That is one of the reasons I am proud to be the ambassador for the current JCI Queensway elderly program.





Jasmine: We believe many people in Hong Kong are having a lot of challenges in taking care of the elderly people. Do you have any particular suggestions on how to tackle the difficulties?

Sandy: It certainly is a challenge that affects many of our families and communities in Hong Kong. I was very touched by some of the stories from the elderly program I initiated in Wai Yin. As well as donations we have made to elderly centers to support their medical program and equipment purchasing, we also provided a rehabilitation bus for the use of point-to-point transportation for disadvantaged and sick elderly people in the community. We also launched the “Elderly Healthcare Education Program”, a series of public seminars to equip the caretakers with knowledge and tips in caring for their elder family members. Another project “On My Way Home 2017” provided free mobile link service to deprived elderly with dementia. We supported and fundraised for the center to complete their renovation and equipment installation, this center provides a lifelong learning platform for the retired elderly to develop their interests and social networks to enrich their retired life and reduced the potential mental health problem.

All in all, we should all spend more time and love to care for our elderly people to help them maintain good physical and mental health.

Jasmine: Do you have any advice for the elderly people or how do you think the elderly people should maintain a healthy body and good mental health?

Sandy: One of the volunteer programs of Lingnan University is to recruit university students to teach elderly people to use online platform like FaceTime, to chat with their family members. I think this is a great idea because I believe that lifelong learning is crucial to maintain a healthy mind, and being able to see and speak to those you love and care about can make them happier overall. And research shows that people who remain active are more likely to keep a sharp mind and strong memory for longer.

Dr. Sandy Lau

Ambassador of Community Development Project - "Care for Left-behind Elderly"



Matthew: And how could the youngsters connect with the elderly people?

Sandy: Youngsters should start their practice at home, to care for their seniors at home. If time permits, of course, volunteers to work around elderly services are always needed. Take the initiative to reach out to the local elderly population; spend time to communicate and share stories with each other. Youngsters can really benefit from learning from the rich life stories and personal experiences of older people.

Jasmine: We believe that you achieved a lot in your life. Could you give some advice to young people as one of the Ten Outstanding Young Persons last year? And how to overcome the difficulties in life?

Sandy: Different people have different paths in their lives. Believe in yourself, work hard to achieve your goals and pursue your dreams. You can always find a way to contribute to society, whichever path you take.

Matthew: Thank you very much for your time.

Sandy: Sure, my pleasure. All the best to you all. Thank you so much.



I believe that
**lifelong learning is crucial
to maintain a healthy mind**

and being able to see and speak to those you love and care about can make them happier overall

AREA REVIEW

BUSINESS AFFAIRS



JCI Queensway has collaborated with the Hong Kong Trade Development Council (HKTDC) on a promotional campaign at the "InnoEx" the largest innovation and technology exhibition in Hong Kong.



Through this collaboration on 13-16 April, we have secured booth spaces for 3 companies which was the most important part of the event. The "InnoEx" attracted a massive audience, and over the course of four days, we anticipated more than 40,000 exposures for these companies.



The partnership with HKTDC and the opportunity to showcase our clients at such a prestigious event undoubtedly enhanced the brand visibility and created new business prospects. We are thrilled to be part of this endeavor.



On 11-12 April, JCI Queensway organized a business trip to Nansha and Zhuhai. A total of 31 participants visited four companies including but not limited to Gree, Iflytek and By-Health. We also attended three symposiums, conferences, and networking sessions. The trip provided valuable insights into the operations of these companies and offered opportunities for knowledge exchange and networking among the participants and industry experts.



Overall, the trip was a remarkable experience that expanded our horizons and contributed to our professional growth in the ever-evolving business landscape. Moreover, a MOU was signed with 共青團珠海市金灣區委員會.





On 7 July, JCI Queensway held the prestigious "Extraordinary Branding Awards 2024" Award Ceremony, a grand event that gathered 85 attendees. The ceremony aimed to recognize and honor outstanding brands and leaders, presenting a total of 19 well-deserved awards. To add some more excitement, we invited Ms. Sharon Luk, a prominent figure in the business world, to serve as our ambassador. Ms. Luk graced the occasion by sharing her inspiring entrepreneurial journey, providing valuable insights and motivating aspiring entrepreneurs in the audience. The ceremony served as a platform for networking and celebrating the remarkable achievements of individuals and organizations beyond the realm of company branding and leadership.

Awardee of The Extraordinary Branding Awards 2024

Extraordinary Branding Awards 2024 - Enterprise Excellence	Sense Beauty & Spa
Extraordinary Branding Awards 2024 - Enterprise Excellence	SMT Global Logistics Limited
Extraordinary Branding Awards 2024 - Enterprise Excellence	Viewco Building Services & Engineering Co. Ltd
Extraordinary Branding Awards 2024 - SME Excellence	Xin Management Limited
Extraordinary Branding Awards 2024 - SME Excellence	Profit Concept Ltd
Extraordinary Branding Awards 2024 - SME Excellence	CGA (H.K.) Ltd
Extraordinary Branding Awards 2024 - SME Excellence	AGAIN Communications Ltd
Extraordinary Branding Awards 2024 - SME Excellence	Murray Rice Company Ltd
Extraordinary Branding Awards 2024 - Startup Excellence	FireAlert Limited
Extraordinary Branding Awards 2024 - Startup Excellence	3CForge Company Limited
Extraordinary Branding Awards 2024 - Startup Excellence	Accompany Town Limited
Extraordinary Branding Awards 2024 - Startup Excellence	Budsilver Technology Company Limited
Extraordinary Branding Awards 2024 - Startup Excellence	SG Link (GZ) Limited
Extraordinary Branding Awards 2024 - Entrepreneur Excellence	Mr. Joshua Ip - Youth Pastoral Career Planning Centre
Extraordinary Branding Awards 2024 - Entrepreneur Excellence	劉健遠先生 - All Alcohol Identification of H.K.
Extraordinary Branding Awards 2024 - Entrepreneur Excellence	鄭懷偉先生 - SMT Global Logistics Limited
Extraordinary Branding Awards 2024 - Entrepreneur Excellence	Hob Lau- Profit Concept Ltd
Extraordinary Branding Awards 2024 - Entrepreneur Excellence	Arthur Wong Kai Chung - Viewco Building Services & Engineering Co. Ltd
Extraordinary Branding Awards 2024 - NGO Excellence	The Mental Health Association of Hong Kong

AREA REVIEW

COMMUNITY DEVELOPMENT

“CARE FOR LEFT BEHIND ELDERLY”

This year, JCI Queensway has been aiming to support for the “Left Behind Elderly”, who are 60 and above with sons and daughters or immediate caregivers who have emigrated or working for long periods of time outside of Hong Kong. The sense of loss after a close acquaintance has moved away heavily affects their mental and physical health.



On March 17, we held our Opening Ceremony cum Yum Cha Fun Day. It was a huge success, boasting attendance of over 75 elderly people, 20 students, and 30 volunteers and coverage by 5 different news outlets. With inspiring speeches from our Project Advisor Dr Hon Frankie NGAN Man-yu, and Project Ambassador 2023 Ten Outstanding Young Persons Awardee Dr. Sandy Lau, the event kicked off a series of events to benefit the Left Behind Elderly.



In partnership with Ngau Tau Kok Kai Fong Welfare Association, we conducted 2 home visits in search of hidden left behind elderly people on February 24 and May 11 in order to connect these elderlies with



community supports. On June 8, we conducted our first technology workshop in cooperation with Christian Services, to teach the elderly people how to use their mobiles for communication with their overseas family and for everyday life improvements.

In collaboration with the Hong Kong Polytechnic University’s Research Centre for Gerontology and Family Studies we have now launched a survey with questionnaire with the aim of understanding the mental health of the left behind elderly people, with the research to be released during a press conference on August 10, 2024.

Our aim is to increase awareness of the left behind elderly people and provide them with the necessary support within the community. Please stay tuned and participate in our future activities for the less fortunate members of our community.



COMMUNITY DEVELOPMENT (Continued)

On August 11, 2024, JCI Queensway hosted a press release to announce the findings of research on the mental health status and needs of left-behind elderly individuals in the community conducted over June and July. In partnership with the Hong Kong Polytechnic University Research Centre for Gerontology and Family Studies (RCGFS), 112 responses were received.

We were honoured to have our results endorsed by a panel of esteemed guests and representatives from the three groups of our community: the government, academia, and community. They include:

- Guest of Honor, Dr. Hon Dik Chi Yuen, SBS, JP, legislative council member
- Research Partner, Dr Xinxin Cai, Research Assistant Professor of RCGFS
- Miss Ann Chan, Supervisor of Caritas Hong Kong
- Mr. Ben Mak, National President of Junior Chamber International Hong Kong

There were many concerning figures from our report: 26% of respondents exhibited signs of moderate to severe depression, suggesting further need for screening. Unfortunately, 33% of respondents stated that they are unwilling to actively seek external help.

To support their cause, JCI Queensway hosted a Youth and Elderly Sports Day to accomplish our three goals set at the beginning of the project. Overall 30 elders, 10 youths, and 20+ volunteers participated in the exciting press conference and sports day.

We were fortunate to have attracted over 60 news outlets located in Hong Kong, Mainland, and overseas. Please stay tuned as more exciting events will be hosted to ensure sustainable support for our Left-Behind Elderly.



AREA REVIEW

INTERNATIONAL AFFAIRS

JCI Queensway Inaugural Ceremony

We were grateful that the installation of President Tiffany Leung and the 2024 Board of Directors was witnessed by delegates from Sister Chapter JCI Kuala Lumpur Mandarin (JCI KLM), Malaysia.



JCI Queensway 40th Anniversary

The Ruby Gala was held on 14 April 2024. It was honoured that the banquet took place under the esteemed presence of delegates from Sister Chapter JCI Kuala Lumpur Mandarin, Malaysia and JCI Okinawa, Japan; as well as Friendship Pact JCI Toyonaka, Japan.

The reception was an incredible gathering of overseas delegates and was a brilliant opportunity for members to meet friends internationally, attaining the "I" of JCI.



INTERNATIONAL AFFAIRS (Continued)

Visit to JCI Kuala Lumpur Mandarin

Being present in the Installation Awards Banquet (IAB) of JCI KLM, members of JCI Queensway visited JCI KLM at Malaysia, witnessing the installation of President Jim Lee and the 2024 Board of Directors, and the presentation of all annual awards.

Corporate Visit of JCI KLM members and the Joint Board Meeting with JCI KLM have boosted up the exploration of international business cooperation between both chapter.



JCI Asia and the Pacific Conference (ASPAC)

National Nights have always been a remarkable program planned during ASPAC; this year, JCI Queensway hosted a booth with JCI Bauhinia during Hong Kong Night, where traditional Chinese costumes were provided for overseas delegates to put on and take photos.

We also attended the Trade Booths that were operated during the ASPAC, during which fundraising packages and pins were sold, as well as projects of JCI Queensway were introduced to overseas delegates.

The Four Country Lunch Gathering with Sister Chapter JCI KLM and their sister Chapters: JCI Singapore Mandarin, Singapore and JCI Solo, Indonesia was an amazing experience to network and meet fellow JCI members from around the world, broadening our international network through JCI.



PROJECT REVIEW

40th ANNIVERSARY RUBY GALA



JCI Queensway proudly commemorated its 40th anniversary, symbolizing four decades of excellence, growth, and community impact. On 14 April 2024, JCI Queensway marked this significant milestone with a full-house gala dinner attended by over 260 guests. We were delighted to have numerous Past National Presidents, Ex-NAEOs, JCI Queensway Past Presidents, Jaycees and Jayceettes, sponsors, partners and friends joined us in celebrating this special occasion together.

We were very delighted to have 2024 JCI Vice President, Senator Mark Joseph N. David, and JCI Hong Kong National President Senator Ben Mak to attend and deliver a speech. Their congratulatory message on the influence we had on our society through the multitude of excellent projects and trainings and words of encouragement for the next 40 years strengthened our member's resolve to become better future leaders.

The theme of our Ruby Gala was Old Shanghai, truly representing the legacy and elegance that JCI Queensway processed over the past 40 years, the memorable history of

our organization, and the extraordinary and lasting impact that our members brought for themselves and our society. We were honoured and excited to see so many attendees dressed up in our style and immersed themselves within our program reflecting the romantic era of Old Shanghai.

Our evening commenced as soon as our beloved mascot, Mr. Cube, teleported everyone back to the enchanting era of old Shanghai. As the atmosphere transformed, we took a trip down the memory lane, led by a grand march-in by Queensway past presidents and important guests





and followed by a montage of photos and memories, eliciting both laughter and tears among the attendees. The friends that were made, the lives that were impacted, and the communities that were changed. Our trip down the memory lane evoked a sense of nostalgia and reverence for those leaders that have led our Chapter to the success it is today.

As the evening progressed, we celebrated the present. Our three sisterhood and friendship chapters, JCI Okinawa, JCI Kuala Lumpur Mandarin and JCI Toyonaka, delivered heartfelt speeches, reminiscing on the journey that led to this remarkable milestone. The enchanting guzheng performances by the Twilight Academy of Music & Arts added a touch of elegance and cultural richness to the night.

The evening's program reached a climax with a dynamic performance by the Board of Directors, captivating the audience with their talents. The night was rounded off with an exciting lucky draw, adding an element of anticipation and delight to the celebratory atmosphere. The lucky draw reflected the generosity of our own members and partners. Many of the prizes for the night were donated by our sponsors and supporting organizations of the many different projects and activities that JCI Queensway have hosted.

Nothing could have been done as successfully or as wholesomely without the full support of the organizing committee and members of JCI Queensway. Their hard work was not limited to the half year it took to organize the Ruby Gala, but also the 40 years it took to have created the legacy and memories needed to make this event as impactful.

We would like to again express our sincere appreciation and gratitude to the sponsors, donors, advertisers, individuals, organizations and vendors that have rendered their generous support and assistance to the success of the 40th anniversary program.

It was a joy to see familiar faces, past presidents, members, and esteemed guests who come together to celebrate this significant milestone with us. We hope to have the pleasure of welcoming you once again at our future celebrations, as we continue to grow, thrive, and make a positive impact in our community together. Thank you for being a part of this unforgettable evening, and we look forward to creating more cherished memories with you in the years to come.



AREA REVIEW

LEADERSHIP DEVELOPMENT

“WALKING WITH LEADERS”



Our project, "Walking with Leaders," was designed with the aim of empowering our members and nurturing exceptional leaders through a range of activities that encompass various types of leadership.

The primary focus of the project was to develop the strengths of our members in their respective fields and guide them towards becoming outstanding leaders. Hence, the 2024 Leadership Development Area emphasized the cultivation of a leadership mindset and effective communication skills.

To facilitate this growth, we invited experienced instructors with qualifications in psychology and Neuro-Linguistic Programming (NLP) to conduct training sessions for the participants. These sessions provided invaluable insights and practical techniques to help our members develop the necessary skills and mindset required for future leadership roles.

The program consisted of a series of workshops led by different leaders. During these workshops, participants engaged in interactive discussions that explored the challenges faced by our board members and the communication techniques essential for effective

leadership. A wide range of topics were covered, including forward-thinking, goal setting, decision-making skills, storytelling and influencing skills, media training, crisis management, interpersonal relationships, psychological adjustment, and responding to external criticism.

Through these workshops, our members gained a comprehensive understanding of the multifaceted aspects of leadership. They were equipped with the tools and knowledge necessary to overcome challenges. They are ready to inspire others and make sound decisions in their personal and professional lives.

We firmly believe that investing in leadership development is crucial for the growth and success of both individuals and organizations. By empowering our members to become exceptional leaders, we foster a culture of excellence within our community.

We would like to extend our gratitude to all the participants, instructors, and supporters who contributed to the success of the "Walking with Leaders" project. Together, we shape a future generation of leaders who will make a positive impact on our society.

MEMBERSHIP AFFAIRS



This year, JCI Queensway celebrated the 40th anniversary of our chapter. Membership engagement is always the most important part of an organization. The Membership Affairs Team would like to connect with Prospective Members and Senior Members. We gathered for the Dine Series in January and April and

let new Prospective Members have a close talk with our Past Presidents during the delicious dinner. Thank you President Tiffany Leung and Membership Affairs Advisor Past President Senator Campbell Ting for supporting this idea, and deep appreciation to Past President Senator Jeff and his wife before they flew back to France.





All Past Presidents, new and prospective members, who attended the dinner, had great fun and laughs at that night. On 1 Mar and 24 May 2024, JCI Hong Kong membership team held two Prospective Member Orientations (PMO). We had quite good results in both March and May: 90% Board of Directors attended the orientation and around 20 guests attended the PMOs. 2 months later, we still have half of the board members attending the orientation with nearly 85% guests becoming PMs in May. Thank you to all JCI Queensway Board of Directors who supported the chapter in the past months.



The chapter achieved a significant number of increasing in membership figure and was able to reach a medium-sized chapter. Also, there is 100% retention rate. Congratulations. We look forward to sustainable membership recruitment and retention in 2025.

Great appreciation to the membership team including advisor Past President Senator Campbell Ting, Vice President Agnes Cheung, Director Moon Liu, Officer Any Wong and all members for your contributions.



NEW MEMBER INTRODUCTION



CHAN MAN CHUN, HORACE

Hey everyone! I'm Horace Chan, starting my MPhil in Communication at CUHK this September and co-founder of Narrates.ai. Super excited to join the Queensway family – love the warmth and genuine vibes here! I'm into movies, exploring cultures, and currently learning Spanish and French. Can't wait to meet you all and build some great connections. Let's catch up soon!



CHAN PUI KWAN, CAITLIN

I am very happy that I have the chance to join JCI Queensway as I got the chance to experience and learn more about my own interests. Also, I had learned about how to plan and accomplish different events in a team so that it had improved my communication and cooperation skills. These experiences will really help me in my future career. In addition, I am really happy about the people in JCI Queensway who are really nice and caring and that has brought a really warm and lovely atmosphere for me.



CHAN PUI YING, AMANDA

Hello, my name is Amanda! I am currently studying an early childhood education course at the Education University of Hong Kong. I got the opportunity to learn about JCI and gladly joined JCI Queensway. I feel that through this experience, I can learn more about how to work with others and improve myself through different types of challenges and experiences.



CHUNG WING YIN, WINNIE

Hey there! I'm Winnie, referred by PP Terry, with excitement to join the vibrant community of JCI Queensway! Currently serving as ESG advisor in a bank, and I'm interested in community projects and making a real difference. I met PP Terry at an event last year, keep sharing with me his joy in JCI, and now I totally get why! The passion and dedication here are infectious, and I can't wait to dive in, learn, grow, and make lifelong friends along the way!



HO CHUNG SZE, JOYCE

Being a member of JCI Queensway is out of my expectation. My sister Joey invited me to join as she gained much from this big family. People in JCI Queensway always back you up and share their experiences which makes your life meaningful.



LAM HUGO

The first event of JCI Queensway that I joined is Nansha Trip in April. Coeus referred me to be a Prospective Member on the inno expo booth at Cyberport. I want to know more the connection between JCI Queensway and Greater Bay area. I enjoy to be part of yours.



LEUNG SIN KI, KIEF

I was referred by PP Lucy and joined JCI Queensway on 18th April 2024. My profession is photography production and I would like to explore more and serve back to my community before my 40's birthday. The Dine Series was the first time i got to knowabout JCI Queensway, I felt so many caring and lovely members in this big family. I like watching movies in my leisure time, and I am willing to take different roles or help in the JCI platform.



LO YUEN WAI, KIM

It is my honour to join JCI Queensway. I got a chance to meet different kinds of people and learn how to plan an event. JCI is a great platform for personal development, and I am so glad that I became a member of JCI Queensway. All members are so nice and I really enjoyed working with them. I would like to thank Summy who referred me to JCI Queenway.

NEW MEMBER INTRODUCTION



SINGH GURVINDER

I am an officer of the school's Wofoo Leaders Network who participated in different community activities. I first knew JCI Hong Kong through a summer vacation activity. Then, Moon talked to me many times about the benefits of joining JCI Queensway. When i was studying a high diploma in activities and digital promotions, I saw different activities designed and promoted by JCI Hong Kong. I hoped to join JCI Queensway to add value to myself. After joining JCI Queensway, I gained experience in planning various activities by becoming an organizing committee member and participating in different activities, such as a volunteer in the left-behind elderly volunteer activities, a helper in the Top Ten Young Persons Selection and a participant in the Five Star Training Camp. I also enlarged my social circle and got to know people from different JCI Chapters. The best moment was that JCI Queensway members helped new members to integrate into their circle.



WAI HOK CHUN, BRIAN

Hi, my name is Brian. I was introduced into JCI Queensway through PP Man Fok. He gave me a very heart warming welcome in our first meeting, along with the friendly atmosphere created by other JCI members. As I am a very talkative person, I have decided to join JCI with no hesitation, to join this big family as well as to enlarge my social network!



INTRODUCTION OF

2024 MASCOT - MR.CUBE

QQ 籽 Mr. CUBE

QQ : Quality of Queensway

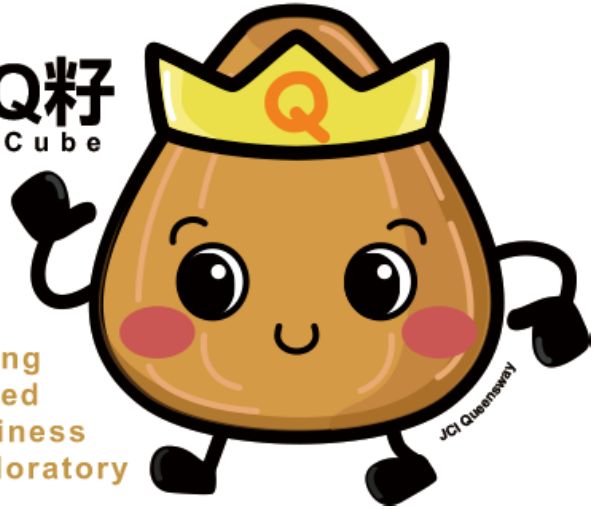
C : Caring

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B : Business

E : Exploratory

QQ籽
Mr. Cube



**Caring
United
Business
Exploratory**

JOIN US NOW!

JCI QUEENSWAY PROSPECTIVE MEMBER FORM



JCI Queensway is one of the 21 local chapters of JCIHK. It was formed in 1984. JCI Queensway is a mixed chapter using English as the official language. Over the years JCI Queensway has been actively involved in various projects with the aim of serving the community as well as providing leadership training to its members.

JCI Queensway represents a network of highly-motivated and forward-looking young people aged between 18 and 40 to achieve a common mission: "to contribute to the advancement of the global community by providing the opportunity for young people to develop the leadership skills, social responsibility, entrepreneurship and fellowship necessary to create positive change".

JCI Queensway Prospective Member Form

Applicant Information		
Name (English)	Name (Chinese)	
Full Name	Preferred Name	
HKID	Gender	Date of Birth (dd/mm/yyyy)
Address		
Contact Number (Mobile)	Email	
Occupation	Industry	
Company		
Education Attainment		
Referral		

Please rank the following in order of preference where 1 represents "Most preferred" and 9 represents "Least preferred"

<input type="checkbox"/>	Business Affairs	<input type="checkbox"/>	Leadership Development
<input type="checkbox"/>	Community Development	<input type="checkbox"/>	Public Relations
<input type="checkbox"/>	Communication & Public Speaking	<input type="checkbox"/>	Social Networking
<input type="checkbox"/>	Financial & Administrative Management	<input type="checkbox"/>	Training & Coaching
<input type="checkbox"/>	International Affairs	<input type="checkbox"/>	

Signature _____ Date _____

For Office Use Only

Payment Receive Date (dd/mm/yyyy) _____

Payment Method _____ Cash/ FPS/ Bank Transfer

FPS ID: 160635777
Bank Transfer: HSBC a/c 102-514122-001
Junior Chamber International Queensway (Hong Kong) Ltd

Signed by _____

Disclaimer

STATEMENT REGARDING THE COLLECTION AND USE OF YOUR PERSONAL DATA

Members' personal data will be kept confidential and handled by Chamber Staff members of JCIHK. We may transfer some of the data (whether within or outside Hong Kong) to other persons/officers appointed to undertake some of the administrative functions. We may also conduct matching procedures (as defined in the Personal Data (Privacy) Ordinance (Cap. 486)), and utilize the data and such other personal data and information in relation to the applicant for non-commercial purpose(s) of JCIHK. Further, to ensure you are well connected with JCIHK, we will deliver information including any relevant events, functions, training courses, donations and contributions events and other activities but not limited to those organized and/or supported by JCIHK and JCI to you by using your personal data maintained in our database. Unless for the purposes stated above or permitted or required by the law, we shall not disclose your personal information to third parties to the extent which may allow recognition of your identity. JCIHK will keep your personal data only for as long as necessary to fulfill the purposes for which the personal data was collected. Pursuant to the Personal Data (Privacy) Ordinance (Cap. 486), you have the right of access to and correction of personal data kept and used by us. Should you wish to access or make amendments to your personal data, please send your request to memupdate@jcihk.org. In addition, if you do not want to receive our information through mailing, telephone and/or email, please send us your request to opt out with your personal information (full name and contact number) to memupdate@jcihk.org

I hereby declare that I have read and accepted the above statement.

Name _____ Signature _____ Date _____

I hereby declare that I accept and consent that JCIHK may transfer my personal data stated in this form including name, date of birth, HKID no., address and phone number to our Local Organization Member ("LOM") for the above-mentioned direct promotion and administration purposes and that LOM may deliver the information of activities stated in the above through mail, e-mail, telephone and other means to me.

Name _____ Signature _____ Date _____

SCAN ME
TO FILL IN THE
E-VERSION
PROSPECTIVE
MEMBER FORM



JCI QUEENSWAY OFFICIAL MAGAZINE

Progress

2024 ISSUE 2

