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JCI QUEENSWAY OFFICIAL MAGAZINE

Progress

2024 ISSUE 1

Memorandum of Understanding

COVER STORY

AN INTERVIEW WITH

BETTY YUEN

Chairman of CLP Power Hong Kong

Insights on
LEADERSHIP and
SEIZING OPPORTUNITIES

in Hong Kong and mainland China

JCI 
Queensway

*Lead
Pride*

40
Anniversary
JCI Queensway

MESSAGE FROM CHIEF EDITOR

In this first issue, we had the privilege to engage in insightful discussions with Mrs. Betty Yuen, a well-known figure in Hong Kong and founding member of JCI Queensway. In the cover story, Betty shared her memories in Queensway and imparted valuable advice on how young leaders can stay competitive in this ever changing world.

2024 will be a milestone year for the chapter as we proudly celebrate its 40th anniversary - read here the preview of a series of exciting projects and events this year. We cannot wait to share this joy with all of you.



Michelle Wu

2024 Honorary Secretary

ACKNOWLEDGMENT



Tiffany Leung
2024 President



Michelle Wu
2024 Honorary Secretary



Christine Choy
2024 Director
(International Affairs & Mainland
Affairs and Sponsorship)



Allen Po
2024 Publication
Commission Chairman

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JCI CREED

We believe:

That faith in God gives meaning and purpose to human life;
That the brotherhood of man transcends the sovereignty of nations;
That economic justice can best be won by free men through free enterprise;
That government should be of laws rather than of men;
That earth's great treasure lies in human personality;
And that service to humanity is the best work of life.

JCI MISSION

To provide leadership development opportunities that empower young people to create positive change.

JCI VISION

To be the foremost global network of young leaders.

JCI QUEENSWAY INTRODUCTION



JCI Queensway is one of the 21 local chapters of JCIHK. It was formed, for the first time in the history of JCIHK, by a group of prospective members with the assistance of a few senior members in 1984. JCI Queensway is a mixed chapter using English as the official language. Originally it is formed with the individuals from a variety of professions. It seeks to harness this diversity to create positive change. Over the years, JCI Queensway has been actively involved in various projects with the aim of serving the community as well as providing training to its members. Now our aim targets at caring about the community, serving and rewarding the community.

JCI Queensway represents a network of highly-motivated and forward-looking young people between the ages of 18 and 40 who come together to under a common mission: "to contribute to the advancement of the global community by providing the opportunity for young people to develop the leadership skills, social responsibility, entrepreneurship and fellowship necessary to create positive change". In addition, JCI Queensway provides opportunity for individual to excel in their personal development under the four areas: individual, community, international and business. Over the past 39 years, JCI Queensway has been actively involved in various projects with the aim of serving the community as well as providing training to its members.

JCI HONG KONG INTRODUCTION



Junior Chamber International Hong Kong (JCIHK) (formerly named as "Hong Kong Junior Chamber"), inaugurated in 1950, is affiliated with the worldwide leadership development organization – The Junior Chamber International (JCI). JCI has a worldwide membership of over 200,000 and more than 100 countries around the world.

In Hong Kong, we have about 2,000 members representing a network of highly motivated and forward looking young men and women who are mostly entrepreneurs or executives from a wide range of trades and businesses. The active members are between the ages of 18-40 from 21 local chapters, who make full use of their leisure hours to work for the betterment of the community and themselves.

The purpose of Junior Chamber is to provide development opportunities that empower young people to create positive change.

MESSAGE FROM

TIFFANY LEUNG

JCI QUEENSWAY PRESIDENT

Wishing you a prosperous and abundant year of 2024. Across JCI and around the world, families and friends gather together in person and in spirit to celebrate the possibility and hope of new beginnings.

As we enter 2024 - 40th Anniversary of JCI Queensway - representing legacy and excellence from our forebearers to the young leaders. The 40 years of history of JCI Queensway gives us hope for what can and must achieve tomorrow. We had stories to tell and nurture our next generations of leaders. Together with JCI vision "To be the foremost global network of young leaders.", we strive to LEAD with PRIDE for the next generations of leaders to come. We are proud of our legacy, our leaders (everyone of our members) and all the work we have been endeavoring to the community to connect the diversity of people and for the betterment of the world. We **Lead** and **Empower** members, **Articulate** our vision and be **Determined**.

We **Provide** care for the people in need in the community by our community project - "Care for Left-behind Elderly".

We **Reconnect** the dual circulation of domestic-international and JC-non JC by business affairs project "Extraordinary Branding Awards - Professional, Inno-Tech and Dual Circulation".

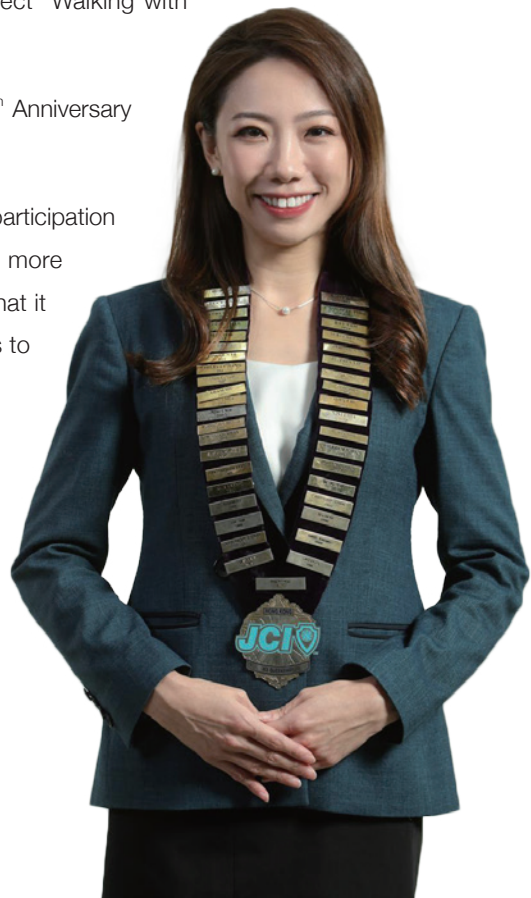
We **Integrate** international resources to our members and connect them to the world by international affairs project "International Explorer".

We **Develop** members to be leaders by leadership development project "Walking with Leaders".

We **Engage** all our members, partners and friends to celebrate the 40th Anniversary of JCI Queensway.

We have never been more hopeful than we are because of continued participation and enthusiasm of every single one of you. We would like to call for more people to join the work for betterment of society. Together, we show what it means to be the hope and light for better days ahead. From JCI families to yours, we wish you prosperity, health, and a happy New Year.

Tiffany Leung
2024 President



MESSAGE FROM

SENATOR BEN MAK

NATIONAL PRESIDENT OF JCI HONG KONG

"Connect to Evolve" is the theme of JCI Hong Kong in this year. We encourage every member and chapter to prioritize building relationships, collaborating with others, and embracing new ideas in order to evolve and grow. By working together and learning from one another, we can achieve great things.

We, at JCI, a global network of young leaders with same values and mission, located in different countries, working on various projects, members can know the differences and advantages from different locations that have JC movement. Hong Kong JCs must look for opportunities beyond the city. We have to tell the world the good stories of Hong Kong and let JCI Hong Kong shine in the world.

In 2024, JCI Queensway will be led by President Tiffany with her Pride. I am confident that Tiffany and all board members will bring Queensway to a new height and celebrate the 40th Anniversary of the chapter. "Lead with Pride", we can inspire the next generation of leaders and "make a difference" in our community.

Ben Mak

2024 JCI Hong Kong National President



MESSAGE FROM

SENATOR CAROL WONG

NATIONAL ASSIGNED
EXECUTIVE OFFICER

It is my honour to be the National Assigned Executive Officer of JCI Queensway this year. I believe the year 2024 will be another year of success and growth of the chapter.

This year marks the 40th Anniversary of the establishment of JCI Queensway. This remarkable milestone is a testament to the unwavering commitment, dedication, and collective efforts of all members and supporters who have contributed to the accomplishments of the chapter over the past four decades. With the theme "Lead with Pride" - for the next generations of leaders to come, President Tiffany and her team are ready to exemplify their commitment to nurturing future leaders and creating a legacy of excellence. I have no doubt that they will continue to bring together professionals and enthusiasts who share a common passion, and carry forward different flagship projects including "Extraordinary Branding Awards", "Care for Left-behind Elderly", "International Explorer" and "Walking with Leaders" in order to make a greater positive impact in our community or in the world at large.

The theme of JCI Hong Kong in 2024 is "Connect to Evolve". We emphasize the importance of building connections and relationships to drive positive change and progress, encouraging individuals and organizations to achieve great things by working together and learning from one another. I look forward to connecting and creating lifelong memories with all members of JCI Queensway in this journey of evolution.

The year 2024 is full of possibilities and aspirations. May the new year bring prosperity to JCI Queensway. Under the leadership of President Tiffany and her team, I am confident that all members will unite as one and lead with pride, and together, bring JCI Queensway to new heights in the year 2024!

Carol Wong

2024 National Assigned Executive Officer





MESSAGE FROM

HONORARY LIFE MEMBER

SENATOR LARRY LAU

1990 JCI Hong Kong National President & 1985 JCI Queensway President

2024 marks the 40th Anniversary of JCI Queensway. I look forward to its celebration in April.

Over the past few years, I notice much progress in our Chapter. The quality and quantity of our members are improving and increasing steadily. Quality improvement may be reflected by quite a few of our members taking up senior posts in the National Board over the past few years. Member increase may be manifested by achieving the medium size chapter this year.

I also notice we have launched balanced projects in a more organized and efficient manner. Our signature project, the Extraordinary Branding Awards received good response and I am happy to see this project will be continued with some creative initiatives this year.

To build JCI Queensway to become a stronger chapter I think we need more entrepreneurs from the small to medium business fields, as well as professionals. Recruitment strategy should be channeled towards attracting members from these fields.

Finally, I like to congratulate IPP Heidi and her Board for a very successful year in 2023. I am confident President Tiffany will bring JCI Queensway to a status that all members will be proud of.

Larry Lau

1990 JCI Hong Kong National President & 1985 JCI Queensway President



MESSAGE FROM

CHARTER PRESIDENT

SENATOR RAINBOW LI

Congratulations to 40th Anniversary of JCI Queensway: Lead with Pride for the Next Generations of Leaders to Come.

As we welcome the new year, we extend warm congratulations to JCI Queensway for their unwavering commitment to the community. With the inspiring slogan, "Lead with Pride for the Next Generations of Leaders To Come," JCI Queensway sets a commendable path for the year ahead, focusing on their dedicated work with nurturing leaders.

In the coming year, one of the priorities of JCI Queensway is the well-being of the elderly. By fostering inclusion, respect, and care, JCI Queensway ensures that the elderly are cherished and supported.

Equally important is their focus on the next generations of leaders. Through leadership training, international exposure and business opportunities, JCI Queensway empowers young minds, shaping a brighter future.

As we embrace the new year, let us applaud JCI Queensway for their outstanding commitment to nurture future leaders. May their effort inspires others and the development of future leaders. Here's a year filled with compassion, growth, and a brighter future for all.

Rainbow Li

Charter President



MESSAGE FROM
SISTER CHAPTER
JCI OKINAWA

PRESIDENT ERIKA OBA

Happy New Year to you all at Queensway. I would like to take this opportunity to extend my New Year's greetings to everyone at JCI Queensway, and congratulations to Tiffany as the president of JCI Queensway in 2024.

I will serve as the president of JCI Okinawa in 2024. My name is Erika Oba.

This year marks a turning point as JCI Queensway celebrates its 40th anniversary and JCI Okinawa celebrates its 55th anniversary. I would like to make it a wonderful year where we can further deepen the friendships we have made so far. We are looking forward to seeing you at JCI Queensway's 40th anniversary celebration. I would be very happy if you all could come to the visit Okinawa for our 55th anniversary.

We'll be expecting you to Join us.

Erika Oba

2024 President



MESSAGE FROM
SISTER CHAPTER
JCI KUALA LUMPUR MANDARIN

李子勁會長

首先，子勁謹代表馬來西亞吉隆坡文華國際青年商會全體理事會和會員向你們致以最誠摯的祝福和祝賀，慶祝你們迎來的第四十屆會長交接暨就職典禮。這是一個了不起的時刻，也是值得隆重慶祝的里程碑。

恭喜我的會長同學梁芷琳會長接任經緯國際青年商會 2024 年會長之職，子勁深信我們彼此兩會在締盟為姐妹會後，都一直通過國際聯誼的平台上，互相聯繫，拉近兩會會員之間的情誼之外，也透過理監事們辛勤策劃、熱忱的推動下，提升會員們對青商會帶來的世界國際觀。

我們也要感謝莊迪敏與李詩妮兩位卸任會長間的無間合作，在她們的任期內，致力促進兩會會員們的聯誼與互動，不遺餘力地推動了各種會務合作，為我們的青年商會帶來了極大的發展與增益。

與此同時，為喜迎即將到來得農曆甲辰年，子勁也祝賀姐妹會的會兄會姐們，在衷心祝福各位在新的一年裡，龍年賀歲，大吉大利，期盼在這龍年裡，萬事勝意，幸福龍虎！

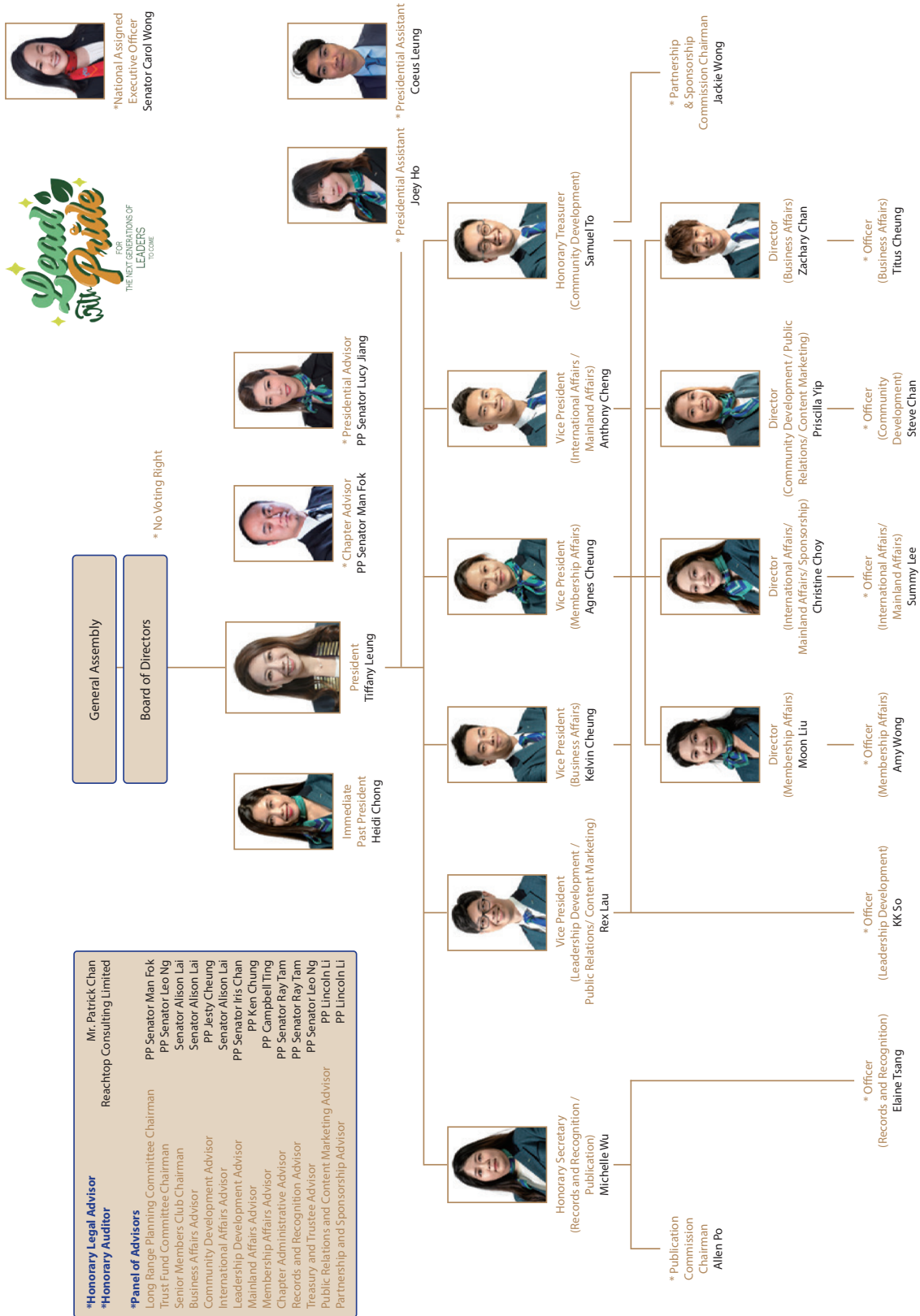
最後，祝賀姐妹會經緯國際青年商會就職典禮圓滿成功。祝願兩會會務昌隆，全體會員身體健康，萬事如意。

謝謝

李子勁

2024 會長

ORGANIZATION CHART JCI QUEENSWAY 2024



| | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC |
|------------------------------|---|---|---|--------------------------------------|-----------------------|--|-------------------|------------------------|--|----------------|-------------------------------------|---------------------------|
| Monthly Fellowship Gathering | Inaugural Ceremony | Cultural Night | IA Workshop | 40 th Anniversary Banquet | LD Workshop | Half-Year Award Presentation | IA Workshop | Mental Health Workshop | Annual General Meeting | LD Workshop | CEO Forum | Annual Award Presentation |
| Member Extension | | PMO I | PMO II | | | | PMO III | | | | | PMO IV |
| Member Retention | Dining Series | | | | Dining Series | | | Dining Series | Casual Gathering Mid-Autumn Festival party | | Dining Series | |
| International Affairs | Reception of Sister Chapters | | | International Business Matching | | ASPAO & Sister Chapter visit (JCI Kuala Lumpur Mandarin) | | | Sister Chapter Visit JCI Okinawa | World Congress | | |
| Mainland Affairs | | | | GBA Inspection Tour | | | | | | | | |
| Public Relations | | Cross Chapter Hiking & Fei Chun writing | | | | Love Express Event | | | | | | |
| Leadership Development | | Opening Ceremony & LD Workshop | LD Workshop | | | JCI Official Course | Closing Ceremony | | | | | |
| Community Development | Elderly Home Visit | | Home Visit & Survey Result Announcement | Care for Left-behind Elderly | Smart phone workshops | Fun Day with Elderly & Youth | Volunteer Service | | | | | |
| Business Affairs | Nomination | Nomination, GBA Inspection Tour & Inno Ex | Asia Pacific Business Exchange | Award Ceremony | Business Exchange | | | | | | | |
| Records & Recognition | | | | | | | | | | | | |
| Publication | Progress I | | | Progress II | | | | | Progress III | | | |
| Treasury | Fund Raising & Collection of Membership Fee | | | | | | | | | | | |
| Content Marketing | | | | | | | | | | | | |
| Senior Members Club | Happy Hour Gathering | | | Outing | | | Dinner Gathering | | | | Sa Sa Ladies Purse Horse Racing Day | |

YEAR PLAN

JCI QUEENSWAY 2024

JCI QUEENSWAY

2024 BOARD OF DIRECTORS



LEAD with PRIDE | JCI QUEENSWAY 2024 SLOGAN

The theme of JCI Queensway 2024 is "Lead with Pride – for the next generations of leaders to come ". It exemplifies the commitment to nurturing future leaders and creating a legacy of excellence.



- We **Lead** and **Empower** members, **Articulate** our vision and be **Determined**.
- We **Provide** care for the people in need in the community.
- We **Reconnect** the dual circulation of domestic-international and JC-non JC.
- We **Integrate** international resources and our members to connect them to the world.
- We **Develop** members to be leaders.
- We **Engage** all our members, partners and friends to celebrate the 40th Anniversary of JCI Queensway.

BETTY YUEN

Chairman of CLP Power Hong Kong

In an exclusive interview with Betty Yuen, Chairman of CLP Power Hong Kong, Chairman of the Hong Kong General Chamber of Commerce (HKGCC) and founding member of JCI Queensway, we delve into her experiences and gain valuable insights into personal and professional development. Betty shares anecdotes from her time in JCI, highlights the skills she acquired, and offers advice to young individuals aspiring to succeed in Hong Kong and China's dynamic landscape.

HER TIMES IN JCI QUEENSWAY AND IMPACT ON HER FUTURE DEVELOPMENT



Betty reflects on her time as a founding member of JCI Queensway, active from 1984 to 1988. She recalls the camaraderie and sense of belonging she experienced within the chapter. While she initially joined to expand her network and to "work on projects with peers of similar age", she discovered that JCI offered much more than that. Betty acknowledges that her JCI experience went beyond just having fun. She learned crucial skills that shaped her future career.

Betty cherishes the memories of her role as local Vice President and Deputy National Conference Director working with PNP Senator Larry Lau, which provided her with valuable leadership skills. Although she admits to not being a social person, her involvement in JCI allowed her to develop essential communication and teamwork abilities. "One thing I learnt is how to motivate and manage your Organisation Committee members as a leader with no formal authority, because everyone is a volunteer." Additionally, through collaboration and sponsorship activities, she learned the art of persuasion. Beside basic technical skills, as she progressed from lower-level positions to managerial roles, she acquired more importantly the ability to negotiate and influence others effectively. "Putting into the context of my career, it is 20% technical + 80% negotiation skill even for projects as large as infrastructures. These are skills that cannot be mastered by



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reading a book but only through practice.”

Betty emphasises the importance of project organisation skills, including the allocation of manpower and responsibilities. JCI provided her with a platform to master these skills, which proved to be transferable to various professional endeavours. She also credits JCI for helping her develop public speaking skills. Overcoming her initial timidity, she participated in the JCI Public Speaking Championship, facing her fears and emerging with increased confidence.

CHINA'S EMERGENCE IN THE INTERNATIONAL ARENA AND HOW YOUNGER GENERATION PREPARE FOR THE OPPORTUNITIES

With past experience in CLP Hong Kong working on business strategies in mainland China, as well as actively bridging HK business with the Mainland as Chairman of HKGCC, Betty's insights on Sino-Hong Kong relations are invaluable. She acknowledges the complexities of geopolitics and the challenges posed by protectionism. However, she asserts that China still presents numerous opportunities. “The history of modern China is nothing short of challenges, but we have stood the test of time, survived and thrived.” She highlights the increasing integration between mainland China and Hong



Kong, driven by policies such as the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) and the Belt and Road (B&R) Initiative. These initiatives have opened doors for business, connection, and personal development opportunities for young people.

Betty advises young individuals to maintain a positive attitude and embrace a mindset focused on grasping opportunities. She encourages them to expand their networks, learn about different businesses, understand how society functions, and gain knowledge about the global landscape. “By understanding the success factors and challenges in different markets, you can identify your niche and position yourself for success.”



She acknowledges the dominance of social media and rise of “slashers” – individuals balancing multiple side businesses or hobbies – and the pursuit of work-life balance among young people. However, she cautions against neglecting

AN INTERVIEW WITH

BETTY YUEN

Chairman of CLP Power Hong Kong



one's primary career. Betty shares that employers may have concerns about new recruits who divide their attention between their primary job and side ventures. She advises young individuals to define their career paths clearly and prioritise their goals. She encourages them to invest their time wisely, focusing on activities that contribute to their professional growth and character building. "We in CLP encourage our staff to join the HK Auxiliary Police. It is not only a way of serving the society, I believe the training and scope of work also helps with your character building, communication skills and physical strength. In fact, we allow our staff members to attend the Auxiliary Police annual mandatory training without taking annual leave".

On the increasing competition for opportunities with Mainland talents, Betty pointed out three things Mainland jobseekers possess that are giving them a competitive edge. "It is fair competition: employers will hire the best and we are seeing many outstanding Mainland youths in recent years. They are strong in language, very industrious and hungry for knowledge." To stay competitive, she highlights the significance of continuous learning, staying informed about industry trends, proactively seeking opportunities and staying humble.

Insights on
LEADERSHIP and
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LEAD WITH PRIDE - FOR THE NEXT GENERATIONS OF LEADERS TO COME

Drawing from her extensive leadership experience in organisations such as CLP Power, Betty offers advice to JCI Queensway on our theme next year, "Lead With Pride - for the next generations of leaders to come." She acknowledges that member profiles and needs change over time.



She further highlights the importance of adapting to social, political, and economic changes while retaining the essence of JCI's core values. She encourages JCI members to define their career paths clearly, set priorities, and remain committed to personal growth.

Betty suggests that JCI should continuously evaluate the needs and aspirations of its members. By understanding the evolving landscape and adjusting their activities and projects accordingly, JCI can remain relevant and attractive to young individuals. She stresses the importance of creating an environment that fosters continuous learning, personal development, and opportunities for members to grow into future leaders.



Betty provides a wealth of knowledge and inspiration for individuals seeking personal and professional growth. Her experiences in JCI Queensway demonstrate the transformative power of involvement in organisations and the valuable skills that can be acquired through such engagements. Her insights on leadership, negotiation, and adaptability shed light on the qualities necessary for success in the dynamic business landscape of Hong Kong and mainland China. We can draw valuable lessons from her journey and apply them to our own lives and careers. By embracing opportunities, honing essential skills, and remaining resilient in the face of challenges, we can pave the way for a successful future.



BUSINESS AFFAIRS

EXTRAORDINARY BRANDING AWARDS – VIDEO SHOOTING DAY

Following the award presentation ceremony, the awardees were invited for a video shoot to help promote brand awareness and enhance public exposure to their business and projects. Over three shooting days, a total number of 13 promotion videos were created. Business leaders, entrepreneurs and industry pioneers shared their passion and gave words of inspiration to future young leaders. After the recording session, awardees were given the opportunities to interact with each other and other members of Queensway, sharing details of their work and community activities. EBA isn't limited to the award itself. Instead, we are also organizing future events such as volunteer work and business exchange. Stay tuned.



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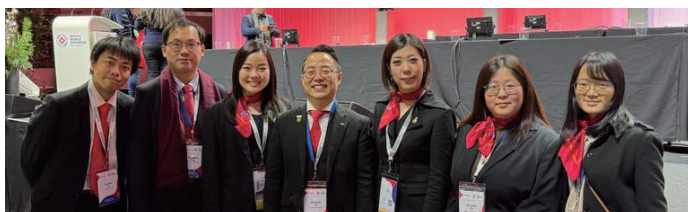
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AREA REVIEW

INTERNATIONAL AFFAIRS

2023 JCI WORLD CONGRESS SWITZERLAND

Six JCI Queensway members attended the JCI World Congress 2023 held in Zurich, Switzerland from 14 to 18 November 2023. Let us read their experiences and stories here.



This is my first physical JCI World Congress after joining JCI for a few years. It was eye-opening to witness world-class elections and observe how other countries effectively organise effective communication among members. Reconnecting with friends from different nations at the World Congress was a uniquely fulfilling experience, embodying the essence of JCI's global friendship. I am grateful for the JCI Queensway's nurturing over the years and look forward to serving the organisation on a world level next year. The training at the World Congress provided valuable insights, benefiting both my personal growth and the future development of my local chapter and the national organisation.

2023 National Executive Vice President

Senator Lucy Jiang

This is my very first time to join the JCI World Congress even though I have numerous engagements from ASPAC. Thank you for my travel companion and the support from JCIHK, I have unforgettable moments in Switzerland. There were various parties hosted by different countries and regions every evening. Not only could you learn their cuisine and culture, but also meet your new friends through this international platform. You could also choose to join the local tour. I would highly recommend joining the World Congress.

2018 President Campbell Ting

It was incredible to attend the JCI World Congress this year. It was a truly remarkable experience as 3000 individuals participated in this. One of the highlights was a visit to the Victorinox factory, where the legendary Swiss Army Knife is crafted. I had the opportunity to see every step from the raw materials to the finished product, the innovation behind the iconic Swiss Army Knife. Besides, this Congress provides a chance to meet like-minded individuals from around the world. Don't miss the chance to be a part of this in the coming years!

2023 Leadership Development and Public Relations Director Kelvin Cheung

LEADERSHIP DEVELOPMENT

OFFICER TRAINING CAMP 2023



The Officer Training Camp 2023 held on 4th and 5th November 2023 successfully embodied the theme of "How to be an outstanding chapter to grow leaders for the betterment of society."

With the theme of "Lead With Pride For the Next Generation of Leaders to Come" in 2024, the camp, led by Head Trainers Past National President Senator Brian Kwan, Trainer Past National President Senator Zenith Lin, and Trainer National Immediate Past President Senator Karen Yeung, provided a transformative experience for the incoming board of directors. Their expertise, experience, and dedication inspired the board of directors to strive for excellence and embrace their roles as leaders.

Several Past Presidents and Senators came to show their support at the closing ceremony. Their wisdom, insights, and encouragement further reinforced the importance of leadership in shaping a better future for our society.

Equipped with newfound knowledge and a deep sense of pride, this aspiring incoming board of directors is ready to make a lasting impact and nurture the next generation of leaders. The Officer Training Camp of 2023 has set the stage for a future where leaders lead with pride, inspire change, and create a positive legacy



AREA REVIEW

MEMBERSHIP AFFAIRS

PROSPECTIVE MEMBERS ORIENTATION

Two Prospective Members Orientations (PMO) were held on 10th October and 1st December 2023, which mark an important milestone in JCI Queensway's growth and expansion. We are delighted to welcome a total of nine talented individuals who have shown great potential and enthusiasm to join JCI Queensway.

Under the 2023 yearly theme of "Nourish, Flourish, Inspire," PMO provided a platform for the prospective members to learn about our values, mission, and opportunities for growth. Through engaging presentations, interactive discussions, the prospective members gained valuable insights into our culture and the meaningful impact we strive to make in our community.

As we embark on the theme for the upcoming year, "Lead with Pride for the Next Generation of Leaders to Come," we are excited about nurturing these new members into confident leaders who will carry our legacy forward. Together, we will create a supportive environment where they can flourish, inspire others, and lead with pride, ensuring a brighter future for the generations to come.



2023 ANNUAL AWARD PRESENTATION

The Annual Award Presentation was held on 16 December 2023. We would like to express our sincere appreciation to everyone who made the JCI Queensway Annual Award Presentation a memorable and meaningful event. The purpose of this annual award is to acknowledge and celebrate the unwavering dedication of our board members, advisors and members. Their commitment and hard work have been instrumental in driving JCI Queensway's success and making a positive impact in our community. Their passion and contributions are truly valued and appreciated. Thank you all awardees for their continued dedication and support, and we look forward to another year of inspiration, growth, and collaboration.



LIST OF AWARDEES

- Most Outstanding Executive Committee Member: Vice President Tiffany Leung
- Most Outstanding Director: Director Samuel To
- Most Outstanding Officer: Officer Moon Liu
- Most Outstanding Ordinary Member: Jackie Wong
- Most Outstanding Senior Member: Past President Senator Man Fok
- Most Outstanding Prospective Member: Amanda Chan
- Most Outstanding Project Chairman: Priscilla Yip
- Star of Member Recruitment: Immediate Past President Jesty Cheung
- 2023 Favorite Member: Agnes Cheung
- Presidential Award: Martin Ho
- Presidential Award: Joey Ho

2024 PROJECT PREVIEW

EXTRAORDINARY BRANDING AWARDS

“PROFESSIONAL, INNO-TECH & DUAL CIRCULATION”



The Extraordinary Branding Awards (EBA), first held in 2021, honors Hong Kong companies for maintaining brand excellence despite the pandemic's impact. Over the last three years, more than 65 local businesses, including Bonjour and eBanner, have been recognized. The 2024 EBA theme is "Professional, Inno-Tech & Dual Circulation", focusing on Hong Kong's unique characteristics and JCI values. The award highlights professional services, innovation, and market expansion both domestically and overseas. It also emphasizes business matching in Hong Kong, the Greater Bay Area, Asia, and internationally. Winners get opportunities for direct exchanges in Nansha, Shenzhen, and Qianhai and invitations to JCI conferences, connecting them with a global network of 5,000 entrepreneurs more than 100 countries.

CARE FOR “LEFT-BEHIND ELDERLY”



Due to increased emigration, in recent years many Hong Kong elderly are left alone, affecting their mental health. JCI Queensway's Community Development project aims to support these left-behind elderly. Our objectives are: 1) Raise societal awareness about the mental health of these elderly; 2) Improve communication between them and their overseas families; 3) Strengthen their community connections and support. To achieve this, we will research their needs and share findings at a press conference to increase public awareness. We will also facilitate technology courses for them to communicate digitally with their families and organize activities involving youth and elderly, promoting intergenerational understanding and mental health awareness.

INTERNATIONAL EXPLORER



The Chief Executive of Hong Kong urges young people to “Tell good stories of Hong Kong”. With the International Affairs Development Opportunity of Junior Chamber International, we will cultivate the interest of international exchange of youth through series of courses, training skills of reception and visits to mainland China and overseas, as well as providing practical opportunity to broaden their international horizon, connecting with the Mainland and the world.

2024 PROJECT REVIEW

WALKING WITH LEADER



This program, featuring workshops led by experts, aims to equip leaders with skills to overcome communication challenges. Key areas include forward-thinking, goal setting, decision-making, storytelling, media training, crisis management, empathy, interpersonal skills, and handling criticism. The "Walking with Leaders" segment allows direct interaction with leaders in JCI family, offering insights into their daily roles. The program includes leadership workshops, practical training, and video production. Participants will apply learned skills in JCI activities, taking on leadership roles. A concluding video will capture the essential qualities of leaders, guiding participants in their leadership journey.

40TH ANNIVERSARY CELEBRATION PROGRAM



JCI Queensway, established in 1984, is celebrating its 40th anniversary in 2024 with activities that positively impact the community. Key events include a grand banquet on 14th April, 2024, bringing together members and partners, and an International Business Tour to the Greater Bay Area in April, offering insights into economic opportunities. Additionally, JCI Queensway will engage in year-round volunteer activities to serve various communities. The 40th Anniversary Fundraising Program aims to strengthen partnerships, enhance JCI Queensway's visibility, and make a lasting positive impact in the community.

INTRODUCTION OF

2024 MASCOT - MR.CUBE

QQ 籽 • Mr. CUBE

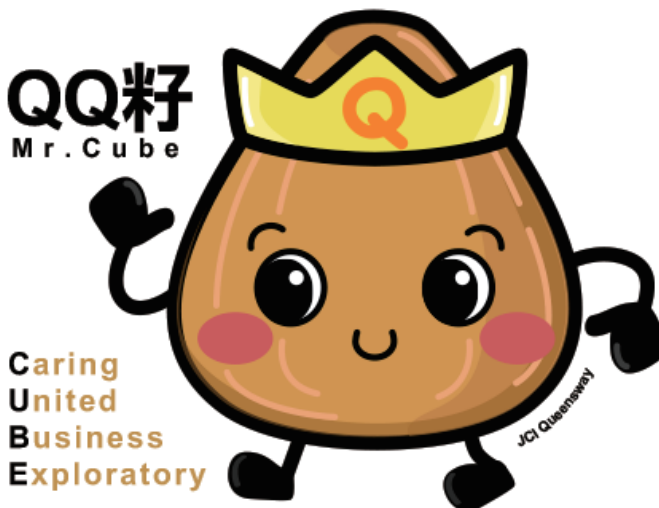
QQ : Quality of Queensway

C : Caring

U : United

B : Business

E : Exploratory



JOIN US NOW!

JCI QUEENSWAY PROSPECTIVE MEMBER FORM



JCI Queensway is one of the 21 local chapters of JCIHK. It was formed in 1984. JCI Queensway is a mixed chapter using English as the official language. Over the years JCI Queensway has been actively involved in various projects with the aim of serving the community as well as providing leadership training to its members.

JCI Queensway represents a network of highly-motivated and forward-looking young people aged between 18 and 40 to achieve a common mission: "to contribute to the advancement of the global community by providing the opportunity for young people to develop the leadership skills, social responsibility, entrepreneurship and fellowship necessary to create positive change".

JCI Queensway Prospective Member Form

| Applicant Information | | |
|-------------------------|----------------|----------------------------|
| Name (English) | Name (Chinese) | |
| Full Name | Preferred Name | |
| HKID | Gender | Date of Birth (dd/mm/yyyy) |
| Address | | |
| Contact Number (Mobile) | Email | |
| Occupation | Industry | |
| Company | | |
| Education Attainment | | |
| Referral | | |

Please rank the following in order of preference where 1 represents "Most preferred" and 9 represents "Least preferred"

| | | | |
|--------------------------|---------------------------------------|--------------------------|------------------------|
| <input type="checkbox"/> | Business Affairs | <input type="checkbox"/> | Leadership Development |
| <input type="checkbox"/> | Community Development | <input type="checkbox"/> | Public Relations |
| <input type="checkbox"/> | Communication & Public Speaking | <input type="checkbox"/> | Social Networking |
| <input type="checkbox"/> | Financial & Administrative Management | <input type="checkbox"/> | Training & Coaching |
| <input type="checkbox"/> | International Affairs | <input type="checkbox"/> | |

Signature _____ Date _____

For Office Use Only

Payment Receive Date (dd/mm/yyyy) _____

Payment Method _____ Cash/ FPS/ Bank Transfer

FPS ID: 160635777
Bank Transfer: HSBC a/c 102-514122-001
Junior Chamber International Queensway (Hong Kong) Ltd

Signed by _____

Disclaimer

STATEMENT REGARDING THE COLLECTION AND USE OF YOUR PERSONAL DATA

Members' personal data will be kept confidential and handled by Chamber Staff members of JCIHK. We may transfer some of the data (whether within or outside Hong Kong) to other persons/officers appointed to undertake some of the administrative functions. We may also conduct matching procedures (as defined in the Personal Data (Privacy) Ordinance (Cap. 486)), and utilize the data and such other personal data and information in relation to the applicant for non-commercial purpose(s) of JCIHK. Further, to ensure you are well connected with JCIHK, we will deliver information including any relevant events, functions, training courses, donations and contributions events and other activities but not limited to those organized and/or supported by JCIHK and JCI to you by using your personal data maintained in our database. Unless for the purposes stated above or permitted or required by the law, we shall not disclose your personal information to third parties to the extent which may allow recognition of your identity. JCIHK will keep your personal data only for as long as necessary to fulfill the purposes for which the personal data was collected. Pursuant to the Personal Data (Privacy) Ordinance (Cap. 486), you have the right of access to and correction of personal data kept and used by us. Should you wish to access or make amendments to your personal data, please send your request to memupdate@jcihk.org. In addition, if you do not want to receive our information through mailing, telephone and/or email, please send us your request to opt out with your personal information (full name and contact number) to memupdate@jcihk.org

I hereby declare that I have read and accepted the above statement.

Name _____ Signature _____ Date _____

I hereby declare that I accept and consent that JCIHK may transfer my personal data stated in this form including name, date of birth, HKID no., address and phone number to our Local Organization Member ("LOM") for the above-mentioned direct promotion and administration purposes and that LOM may deliver the information of activities stated in the above through mail, e-mail, telephone and other means to me.

Name _____ Signature _____ Date _____

SCAN ME
TO FILL IN THE
E-VERSION
PROSPECTIVE
MEMBER FORM



JCI QUEENSWAY OFFICIAL MAGAZINE

Progress

2024 ISSUE 1



JCI 
Queensway

*Lead with
Pride*

40
Anniversary
JCI Queensway